

Looking Ahead to the Future of Video Communication



Key Technology Advancements for Video Communication

Today, mobile, desktop, and browser-based applications have made video communication much more versatile and available. Vidyo gives users unparalleled control over their video solution by offering virtually every deployment option.

The vast majority of people today carry a smart device at all times

87% of employers require staff to use mobile applications for work-related tasks¹.



10,000

Baby Boomers reach retirement age every day²

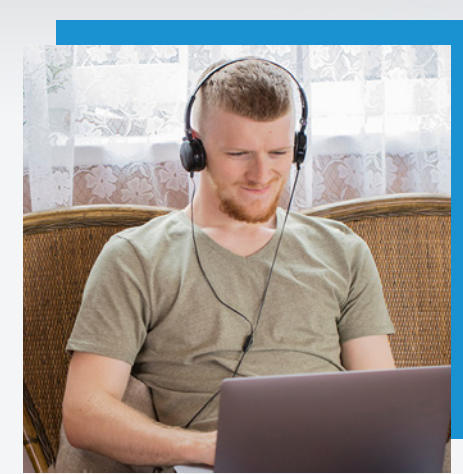
Millennials already make up the largest cohort of the US working population²



Millennials Are Changing Workplace Demographics and Preferences

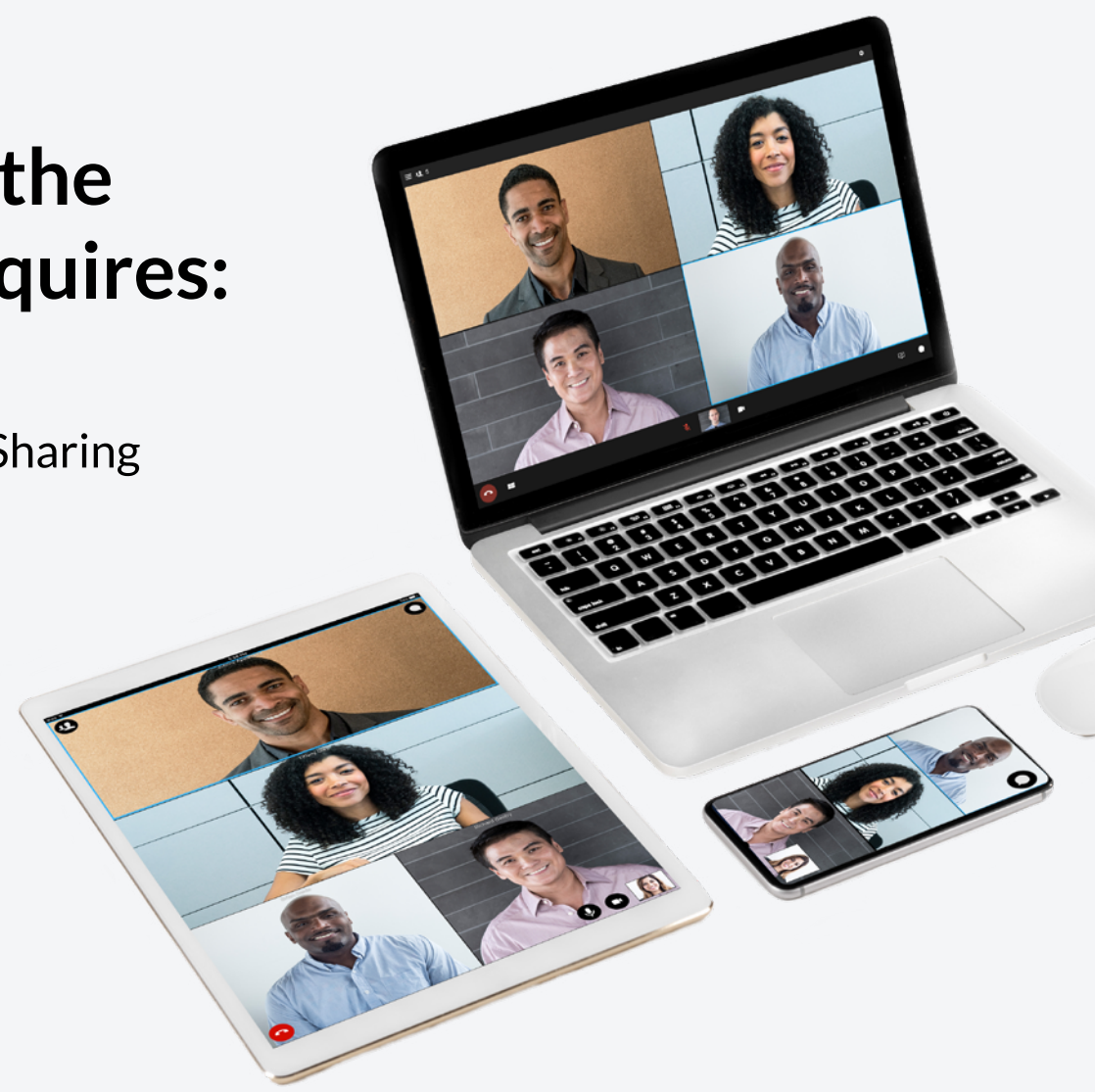
Today millennials are:

- Accustomed to instant access to information
- Expect swift communication through multiple platforms and devices
- Expect technology-powered training and support
- Want independence to use creativity and thrive working in small teams



Digital Office of the Covid-19 Era Requires:

- Online Document Sharing
- Remote Project Management
- Virtual Communication



Video Conferencing is Essential In A Covid-19 Workplace and Beyond

62%

of Americans working from home



Competitive advantage determined by an organization's digital transformation.

Security with Video Communications

To protect video communications from cybercriminals, organizations need to train employees to secure their home office environments, use secure equipment and networks, follow best practices for video meetings, and conduct vendor due diligence.

Best Security Practices for Video Conferencing

- Using meeting gatekeeping protocols to keep uninvited guests out
- Protecting sensitive information shared on the call or in physical spaces in view of the camera
- Following predetermined criteria for recording and saving calls

According to one recent report, **phishing attacks have increased 667%** since the start of the pandemic, and overall incoming cyber threats have increased sixfold³.



Embrace the future of work with the latest video communication technology.

DOWNLOAD THE REPORT

1. <https://www.forbes.com/>
2. <https://www.census.gov/>
3. <https://www.techradar.com>